

## GLOBAL URBAN POLICY AND DEVELOPMENT

*Columbia University School of International and Public Affairs  
Spring Semester, 2013, Room 405 IAB, 1.5 credits  
Thursdays, 4:10-6:00 pm, January 24 to March 7*

***Dr. Marc A. Weiss, Chairman and CEO, Global Urban Development, and  
Adjunct Professor of International and Public Affairs, Columbia University***

This course will provide an overview of the key worldwide issues and trends, institutions and initiatives, with respect to global urban policy and development. Several sessions will address specific challenges and solutions, including Metropolitan Economic Strategy, Sustainable Innovation, and Inclusive Economic Development; other sessions will focus on case studies of specific places, such as Curitiba and Singapore.

**Individual Paper or Team Memo:** (80 percent of final grade).

*Option 1:* Students will submit a paper proposal in class on February 7, for approval by February 14. Papers can be on any relevant topic of strong student interest, and can use the course reading materials as background research. Papers should be a minimum of 12 double-spaced pages of text, including references. Additional pages should include a bibliography, plus any visual materials (charts, graphs, tables, maps, photos, etc.). Individual papers are due on March 7 at the final class session.

*Option 2:* Students may form teams, with a minimum of two students and a maximum of four. These teams can work together to provide policy guidance and strategic advice to key public and private policymakers in a developing country city. Teams will determine and analyze major policy challenges facing their city/urban region, and propose policy solutions to address these challenges. Teams will complete a 25-page double-spaced memo to the city's chief executive, highlighting the background research (including references) and summarizing the key findings and policy recommendations. Additional pages should include a bibliography, plus any visual materials (charts, graphs, tables, maps, photos, etc.). Team memos are due on March 7 at the final class session.

**Class Participation:** (20 percent of final grade).

Students are encouraged to actively participate in class sessions by asking questions and engaging in conversation and debate, and to carefully read the various materials and come to class fully prepared to discuss them.

**Office Hours:** Thursdays, 3:00-4:00 pm and 6:00-7:00 pm, Room 1309 IAB.

**Reading Materials:** One book is available in paperback at the Columbia University Bookstore (and on reserve at the SIPA Library): Hugh Schwartz, *Urban Renewal, Municipal Revitalization: The Case of Curitiba, Brazil* (2004). All other reading materials are available on Courseworks. (Many are available also on the Global Urban Development website, [www.globalurban.org](http://www.globalurban.org)).

## **Class Schedule:**

### **January 24: Global Urban Policy and Development – Issues and Trends**

This class session will focus on the economic, social, demographic, cultural, technological, and environmental transformation of cities and urban regions in developing countries. We will distribute several brief handouts for review and discussion in class, including excerpts from the US National Intelligence Council, *Global Trends 2030: Alternative Worlds* (NIC 2012), and from the Atlantic Council, *Envisioning 2030: US Strategy for a Post-Western World* (AC 2012).

### **January 31: Global Urban Policy and Development – Institutions and Initiatives**

This class session will focus on the governance, policy, fiscal, and political challenges facing cities and urban regions in developing countries, including the role of global and international agencies, organizations, and networks.

Required: Marc Weiss “Metropolitan Economic Strategy: The Key to Prosperity” (*Harvard College Economics Review* 2006); Peter Hall, “Urban Land, Housing, and Transportation: The Global Challenge” (*GUD Magazine* 2007); United Nations Human Settlements Program (UN-Habitat), *State of the World’s Cities 2010/2011: Bridging the Urban Divide*, “Overview and Key Findings”; Peter Engelke, *The Security of Cities: Development, Environment, and Conflict on an Urbanizing Planet* (Stimson Center 2012); GUD Networking Event, *Metropolitan Economic Strategy and Sustainable Economic Development in Brazil*, UN World Urban Forum, Naples, Italy, September 2012; Banning Garrett, Peter Engelke, Marc Weiss, Tim Campbell, Andrew Reynolds, and Jeffrey Cooper, “Urban World 2030 and the Global Future: Project Perspective” (Atlantic Council, December 17, 2012).

Recommended: *Global Outlook: International Urban Research Monitor* (Woodrow Wilson International Center for Scholars and US Department of Housing and Urban Development, January 2001); Molly O’Meara Sheehan, “Where the Sidewalks End: How the Poor Combat Poverty Daily” (*GUD Magazine* 2005); Schumpeter, “Mammon’s New Monarchs” (*The Economist*, January 5-11, 2013); Nicholas You, “First Guangzhou International Awards for Urban Innovation: Summary of 45 Deserving and Outstanding Initiatives” and “An Inside Take on the Guangzhou Awards for Urban Innovation” (*Citiwire*, January 10, 2013).

### **February 7: Sustainable Urban Mobility**

Guest Speaker: Walter Hook, CEO, Institute for Transportation and Development Policy (ITDP).

Required: Walter Hook, “Urban Transportation and the Millennium Development Goals” (*GUD Magazine* 2006); Michael Replogle and Colin Hughes, “Moving Toward Sustainable Transport” (Chapter 4), *State of the World 2012: Moving Toward Sustainable Prosperity* (Worldwatch Institute 2012); Andrew Revkin, “Dispatches from Rio: Keeping Crowding Cities Moving” (*New York Times*, June 20, 2012).

Recommended: Bernardo Baranda, “ITDP Key Latin American Initiatives” (powerpoint presentation, Energy and Climate Partnership of the Americas, International Conference on Sustainable Economic Development, Curitiba, June 2011).

### **February 14: Urban/Regional Prosperity and Metropolitan Economic Strategy**

Required: Henry Cisneros and Marc Weiss, “Metropolitan Economic Strategy for America’s Cities and Regions” (CEDEFOP 1999); Marc Weiss, *State Policy Approaches to Promote Metropolitan Economic Strategy* (National Governors Association 2002); Marc Weiss and Matthew Weinstein, *A Community Views its Future: Civic Leaders’ Strategies for Economic Prosperity and Quality of Life in the 21<sup>st</sup> Century – The Baltimore, Maryland Metropolitan Region* (US Department of Housing and Urban Development 1997); Richard Monteilh and Marc Weiss, *The Economic Resurgence of Washington, DC: Citizens Plan for Prosperity in the 21<sup>st</sup> Century* (District of Columbia 1998); Marc Weiss, *Report to the OECD and the Government of Wales on the NoMa (North of Massachusetts Avenue) Strategic Economic Development Initiative in Washington, DC* (GUD 2008).

### **February 21: Sustainable Innovation: Case Study of Curitiba**

Required: Hugh Schwartz, *Urban Renewal, Municipal Revitalization: The Case of Curitiba, Brazil* (2004); Alicia Fazzano and Marc Weiss, *Curitiba Metropolitan Economic Strategy Report* (GUD 2004); Marc Weiss and James Nixon, *The Global Future of Green Capitalism* (GUD 2011); *Conference Program*, Energy and Climate Partnership of the Americas (ECPA), International Conference on Sustainable Economic Development, Curitiba, June 2011.

Recommended: Herbert Girardet and Miguel Mendonca, *A Renewable World: Energy, Ecology, Equality*, Chapter 7 -- “Renewing the City” (World Future Council 2009); Marc Weiss and Nancy Sedmak-Weiss, *Local and Regional Economic Development Opportunities Related to the Implementation of the Sao Jose do Norte EBR Shipyard in Rio Grande do Sul* (GUD 2012).

## **February 28: Productivity, Competitiveness, and Quality of Life: Case Study of Singapore**

Required: Gundy Cahyadi, Barbara Kursten, Marc Weiss, and Guang Yang, *Singapore Metropolitan Economic Strategy Report* (GUD 2004); Belinda Yuen, “Strengthening Urban Heritage in Singapore: Building Economic Competitiveness and Civic Identity” (*GUD Magazine* 2005); Belinda Yuen, “Squatters No More: Singapore Social Housing” (*GUD Magazine* 2007); Vicente Carbona, “Singapore: A Model for Sustainable Development?” (*Urban World* 2009).

## **March 7: Poverty, Slums, Informality, and Inclusive Economic Development**

Required: Geoffrey Nwaka, “The Urban Informal Sector in Nigeria; Towards Economic Development, Environmental Health, and Social Harmony” (*GUD Magazine* 2005); Marja Kuiper and Kees van der Ree, “Growing out of Poverty: Urban Job Creation and the Millennium Development Goals” (*GUD Magazine* 2006); Celine d’Cruz and David Satterthwaite, “The Role of Urban Grassroots Organizations and their National Federations in Reducing Poverty and Achieving the Millennium Development Goals” (*GUD Magazine* 2006); Global Urban Development, Shack/Slum Dwellers International, and United Nations, *Community Productivity Project Proposal* (GUD revised 2011).

Recommended: Cities Alliance and the City of Sao Paulo, *Slum Upgrading Up Close: Experiences of Six Cities* (Cities Alliance 2008); Jim Yardley, “In One Slum, Misery, Work, Politics, and Hope” (*New York Times*, December 28, 2011); “Boomtown Slum: A Day in the Economic Life of Africa’s Biggest Shanty-Town” (*The Economist*, December 22, 2012-January 4, 2013).

***Due: Individual papers and Team memos.***

### **Academic Integrity Statement**

The School of International & Public Affairs does not tolerate cheating and/or plagiarism in any form. Those students who violate the Code of Academic & Professional Conduct will be subject to the Dean’s Disciplinary Procedures. Cut and paste the following link into your browser to view the Code of Academic & Professional Conduct online.

[http://sipa.columbia.edu/resources\\_services/student\\_affairs/academic\\_policies/deans\\_discipline\\_policy.html](http://sipa.columbia.edu/resources_services/student_affairs/academic_policies/deans_discipline_policy.html) Please familiarize yourself with the proper methods of citation and attribution.

The School provides some useful resources online; we strongly encourage you to familiarize yourself with these various styles before conducting your research:

[http://sipa.columbia.edu/resources\\_services/student\\_affairs/academic\\_policies/code\\_of\\_conduct.html](http://sipa.columbia.edu/resources_services/student_affairs/academic_policies/code_of_conduct.html) Violations of the Code of Academic & Professional Conduct should be reported to the Associate Dean for Student Affairs.